



**Insurance Expert Mark Rafail Hits Amazon Best-Seller List With “Change Agents”**  
**Mark Rafail recently hit seven Amazon.com best-seller lists with the new book, “Change Agents.”**

**Houston, TX. – October 16, 2013** – Best-selling Author Mark Rafail, a top producing insurance agent and CEO of [Rafail Insurance Group](http://RafailInsuranceGroup.com), recently joined noted business development expert, Brian Tracy, and a select group of the world’s leading business professionals to co-write the book titled, *Change Agents: The World's Leading Experts Reveal Their Secrets for Successfully Changing the Status Quo to Help Their Clients Lead Better Lives and Run Better Businesses*. The book was released on *September 19, 2013* by CelebrityPress™ - a leading business book publisher. Mark Rafail contributed a chapter titled “The 3 R’s: Referrals – Real estate – Relationships.”

On the day of release, *Change Agents* reached best-seller status in seven Amazon.com categories - reaching as high as #2 in the “Direct Marketing” and “Marketing for Small Business” categories. The book also reached best-seller status in the following categories: “Sales and Selling,” “Marketing,” “Entrepreneurship,” “Marketing and Sales,” and “Small Business and Entrepreneurship.”

Mark Rafail’s agency is one of the top producing agencies in the Houston district and has been named “TOP 1% of Farmer’s Agencies” in the country. His agency specializes in the home, condo, commercial, life, health and a renters insurance niche that has lead his agency to have top production in this space every month for the last three years.

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